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Enhancing Automation and Internet Connectivity

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ETHERNET TO SERIAL DEVICE SERVER

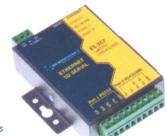
Brainboxes announces an expansion of its range to include Ethernet to Serial devices. The new Brainboxes products are designed to provide easy, fast and reliable connection between Ethernet ports on existing local network infrastructure and asynchronous serial interfaces.

Brainboxes has engineered the Ethernet to Serial devices with built-in intelligence. This means the 1 port RS232 and 1 port RS422/485 device servers will enable connection across a network with no loss of reliability or signal integrity, whether it is over one metre or 1,000 kilometres. According to Brainboxes, the devices are ideally suited for large installations such as refineries, large manufacturing plants and warehousing where increased control and automation can help to reduce costs and so improve efficiency. "We identified the need for serial devices to be connected to the Ethernet network and responded by designing these serial products to work autonomously," said Eamonn Walsh, chairman of Brainboxes. "We believe that Ethernet to Serial connectivity is the way forward for many customers who no longer wish to rely on physical access to their devices. At Brainboxes we strive to provide our customers with connectivity options to suit their needs that are also cost-effective. By developing new Ethernet to Serial devices we are enabling our customers to both increase the accessibility of their devices and provide expanded connectivity for additional devices."

www.brainboxes.com

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